



Fédération  
culturelle  
canadienne-  
française

## 2021 FEDERAL ELECTION: LEVERAGING ARTS AND CULTURE TO DRIVE ECONOMIC RECOVERY

Election priorities of the arts and culture sector in the Canadian and Acadian Francophonie

### The arts and culture sector: Fundamental to the vitality of the Canadian and Acadian Francophonie.

- › Generates over **\$52.2 billion** annually in Canada.
- › Employs more than **588,000 people** across the country, including over 26,000 in Francophone minority communities alone.
- › Promotes **socio-economic prosperity** in those same communities.
- › Drives the **sustainable development** of the Canadian and Acadian Francophonie.
- › Ensures that a population committed **to living its culture in French** can flourish over the long term.

## OUR PRIORITIES

1

Ensure that artists and cultural workers have access to a steady income during the pandemic and beyond, with protection from a more inclusive social safety net.

### ACTIONS

Extend income support programs (CRB, CEWS, CERS) for up to three months beyond the full lifting of government-imposed restrictions on gatherings.

Reform Employment Insurance in a way that ensures the Canadian social safety net provides more equitable protection for artists and cultural workers.

### IMPACTS

Support Francophone minority communities and the organizations based there.

Ensure organizations can retain expertise, so they can continue to foster creativity, develop new programming and find new ways of reaching audiences.

Support stakeholders in the arts and culture sector who often experience precarious employment and whose earnings are well below the Canadian average.

2

Ensure the introduction of a revised bill to reform the Canadian broadcasting system in a way that fully acknowledges the specific needs and realities of Francophone minority communities.

### IMPACTS

Better reach and serve audiences in Francophone minority communities.

Strengthen and promote diverse forms of Francophone cultural expressions.

Promote and protect Canada's cultural sovereignty.

3

Ensure that a modernized Official Languages Act (OLA) establishes a clear connection between language and culture by promoting access to culture and the sustainable development of Francophone minority communities.

### IMPACTS

Acknowledge the inextricable link between language and culture, a fundamental aspect of protecting, promoting and sustaining the French language in Francophone minority communities.

Support and protect community institutions that are key to the sustainable development of those same communities.

Reaffirm the OLA's central role in providing ongoing support to federal institutions that contribute to the protection, promotion and sustainable development of Francophone minority communities, especially in the fields of culture, immigration, education, health and justice.